Prifysgol **Wrecsam**
Wrexham University

Module specification

When printed this becomes an uncontrolled document. Please access the Module Directory for the most up to date version by clicking on the following link: <u>Module directory</u>

Module Code	BUS5B2
Module Title	Enhancing Organisational Performance
Level	5
Credit value	40
Faculty	Faculty of Social and Life Sciences
HECoS Code	100078
Cost Code	GABP

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
FdA/ BA(Hons) Applied Business with Management	Core
FdA/ BA (Hons) Applied Business with Sustainable Food and Drink Management	Core

Pre-requisites

N/A

Breakdown of module hours

Learning and teaching hours	44 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	**44** hrs
Placement / work based learning	0 hrs
Guided independent study	356 hrs
Module duration (total hours)	400 hrs

For office use only	
Initial approval date	30/08/2024
With effect from date	30/08/2024
Date and details of revision	N/A
Version number	01

Module aims

The fundamental focus of the module will be the underlying principle of the triple bottom line, the accounting framework that incorporates social, financial, and environmental measures of success. Students will investigate each of these dimensions and learn how it is possible to apply and develop these concepts to evaluate and enhance business performance in a broad perspective to create greater business value and competitive advantage.

Module Learning Outcomes – at the end of this module, students will be able to:

1	Appraise the main concepts and principles of business ethics and social responsibilities in a business environment.
2	Critically evaluate the main concepts and principles of business ethics and social responsibilities in terms of their commercial consequences.
3	Evaluate the role of data exploration and financial management in business.
4	Critically analyse the concept of sustainability and the responsible use of resources within businesses.
5	Evaluate ways in which businesses embrace environmental responsibility.

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

1. A case study report, outlining and critically evaluating the implementation of CSR within a chosen business. The report will further investigate the role of financial management in business and how financial management techniques influence decision making. (2500).

2. A group presentation critically analysing the mismanagement of natural resources and/or environmentally irresponsible practices within business. (15 mins).

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1, 2, 3	Written Assignment	50
2	4, 5	Presentation	50

Derogations

None

Learning and Teaching Strategies

This module will be delivered via face-to-face classroom activities and consolidated with weekly online activities. Students will have to opportunity to discuss contemporary business issues and scenarios and classroom activities will include small group work, research skills and the sharing and application of knowledge.

There will be a large element of online learning, during which students will consolidate learning, and undertake research for assessments. They will discuss specific Ted Talks and Podcast via discussion forums and work individually or with peers to complete group activities.

Indicative Syllabus Outline

1. Understanding the triple bottom line
2. Causes of business failure and the challenges of business survival.
3. Ethical theories and different approaches to ethics and social responsibility
4. Devising and applying ethical concepts and policies.
5. Equality, Diversity and Inclusion
6. Sustainability - a business essential?
7. Renewable resources and environmental policies
8. Environmentally friendly practices
9. Stakeholder interests –consumer, corporation, government, society
10. An intro to data analytics.
11. Financial accounting.
12. Understanding the relationship between profitability and efficiency

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Atrill, P. and McLaney, E. (2022), *Accounting and finance for non-specialists*. Harlow: Pearson.

Other indicative reading

Stromberg, L., Nichols, J. and Jones, C. (2024), *Intentional power: The 6 essential leadership skills for triple bottom line impact*. NJ: Wiley.

Cook, P.H. (2024), *Embedding Sustainability: How to drive sustainability transformation*. London: Kogan.

Washbrook, Y., Bloomfield, A. and Taylor, C. (2023), Engaging in Race Equity: Navigating Power and Privilege in Higher Education, in *Advance HE News + Views*. Available: https://www.advance-he.ac.uk/news-and-views/engaging-race-equity-navigating-power-and-privilege-higher-education

Employability – the University Skills Framework

Each module and degree programme are designed to support learners as they develop their graduate skills aligned to the University Skills Framework.
Using the philosophies of the Active Learning Framework (ALF) our 10 skills are embedded within programmes complementing core academic subject knowledge and understanding.
Through continuous self-assessment students own their individual skills journey and enhance their employability and career prospects.
This Module forms part of a degree programme that has been mapped against the University Skills Framework.
The Wrexham University Skills Framework Level Descriptors: An incremental and progressive approach.
Learners can use this document to identify where and how they are building skills and how they can develop examples of their success.